

Collaboration between Our New Department and COE-Program : Direction and Expectation

Abstract

School of Business and Management, Bandung Institute of Technology (SBM-ITB) was launched on December 2003. Now, ITB is not only pioneer in science and technology, but also in management and business in Indonesia. The school is established to anticipate the future trends that are characterized with unprecedented change, global competition, cooperation, and speed and creativity. SBM vision is developing new leaders who have integrity, ethics, and social responsibility. In order to achieve the vision, SBM missions are educating and developing leaders in business and organization, developing a world class institution, and making impacts and improvement of the quality of life of our society.

SBM believes that in order to be a successful leader; firstly, students should master humanity; *i.e.*, value system, society, and human environment. Then, they need the knowledge and skills in functional management, organizations, team work, and communication. Finally, they will require experiences of taking risks in business.

Currently, SBM has Undergraduate and Master of Business and Management (MBA) Programs. In the next year, it will be launched a Master of Management Science, a research-based program. SBM has also plan to launch PhD and Doctor of Business and Administration (DBA) Programs.

The full time lectures of SBM mostly come from industrial engineering department ITB. It has also two foreign professors, coming from the UK and the United States of America. The SBM lectures are planned to be members of research centers; these are *Decision Making and Negotiation, Operation and Performance Management, Entrepreneurship, Human Resource Management, Organizational Behavior and Knowledge Management, and Strategic Marketing*. The centers serve teaching, researches, as well as consultation and continuing education in SBM-ITB. Now, SBM is trying to establish the centers.

In the next year, SBM will develop *Decision Making and Negotiation Center* which has interests in soft and hard approaches of decision science. It has research interests in developing the approaches on business, operations, social, organization, and trade phenomena. Especially, it will focus on the adaptation process of hypergame, strategic negotiation, decision analysis, learning organization, soft computing, simulation of social phenomena, conflict resolution, and soft systems approaches to problems solving in Indonesia.

Collaboration between SBM ITB and the COE Program Tokyo Institute of Technology is a very important step for SBM ITB to be a world class institution. The collaboration will push SBM ITB to produce international research quality. SBM ITB proposes the collaboration will include joint researches, exchange of young researchers or PhD students, short visit of SBM faculty members and vice versa, exchange of intensive

lectures to enhance the education in Decision Making and Negotiation at SBM-ITB, development of teaching materials, joint seminar, guidance from COE Program in developing Decision Making and Negotiation center, and developing PhD program in Decision Making and Negotiation at SBM-ITB that will commence on 2006.

We hope the collaboration will be fruitful for both SBM-ITB and COE Program Tokyo Institute of Technology.

Thank you,

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Professor Surna Tjahja Djajadiningrat, *Director of SBM-ITB*, and

Dr. Utomo Sarjono Putro, *Dean of Undergraduate Program SBM-ITB*.